
Saturday 24.8 Day 1 / Room A

7.30	Registration
9.00	<p>Bettina Müller, MC and presenter, Journalist RSI Radiotelevisione svizzera Myassa Djebara, MEM Young Change-Maker 2018 and Co-presenter Hatim El Otmani, MEM Young Change-Maker 2018 and Co-presenter</p> <p>Welcome and Opening Addresses Boas Erez, Rector, Università della Svizzera italiana, Switzerland Marco Borradori, Mayor, Lugano, Switzerland Manuele Bertoli, State Councilor, Republic and Canton of Ticino, Switzerland Marina Carobbio Guscelli, President of the National Council, Switzerland</p>
9.30	<p>The role of tourism and cultural routes in building the future of the Middle East Mediterranean region Lazare Eloundou Assomo, Director, Culture and Emergencies, UNESCO, France Yves Ubelmann, President and Co-founder, Iconem, France Stefano Dominioni, Executive Secretary, Council of Europe Enlarged Partial Agreement on Cultural Routes (EPA); Director of the European Institute of Cultural Routes, Luxembourg Suzy Hatough, Director, Middle East Travel and Tourism Development Network, Middle East University, Jordan Eduardo Santander, Executive Director, European Travel Commission ETC, Belgium Hanaa Said S. Mcdady, Young change-maker Moderated by Lorenzo Cantoni, Prorector and Professor, UNESCO Chair, Università della Svizzera italiana, Switzerland</p>
10.45	Networking Break
11.15	<p>Prospects and constraints of democratisation in the Middle East Mediterranean region Ishac Diwan, Professor, PSL – Paris Sciences et Lettres, École normale supérieure, France Karin Kneissl, Ambassador; Former Minister of Foreign Affairs; Analyst, Austria El Mouhoub Mouhoud, Professor, University of Paris Dauphine PSL, France Safwan M. Masri, Executive Vice President for Global Centers and Global Development, Columbia University, USA Rolla Scolari, Journalist, Italy Majd Nassaralah, Young change-maker Moderated by Lorenzo Cremonesi, Journalist and Middle East Correspondent Corriere della Sera, Italy</p>
12.45	Networking Lunch
14.30	<p>Change through dialogue: ministers and change-makers come together HE Carmelo Abela, Minister, Ministry for Foreign Affairs and Trade Promotion, Republic of Malta HE Ignazio Cassis, Head of the Department of Foreign Affairs of the Swiss Confederation (FDFA), Switzerland Mostafa Pakdel Majd, Young change-maker Kamal Akaya, Young change-maker Asma Mokhtari, Young change-maker FirasA. Y. Taher, Young change-maker Berat Kjamili, Young change-maker Moderated by Roberto Antonini, Journalist, RSI Radiotelevisione svizzera, Switzerland</p>
15.45	Networking Break
16.15	<p>Libya and Yemen: beyond deadlocks Tarik M. Yousef, Director, Brookings Doha Center, Qatar; Board Member, Central Bank of Libya, Libya In conversation with Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana, Switzerland; PLS Paris Sciences et Lettres-École Normale Supérieure, France</p>
16.45	<p>Cinema across borders Amos Gitai, Filmmaker and Author, Israel In conversation with Olmo Giovannini, Film historian, Communication Officer at the Dicastero cultura, sport ed eventi, City of Lugano, Switzerland</p>
17.30	Closure

Sunday 25.8

Day 2 / Room A

7.30 Registration

9.00 **Social determinants of health in the Middle East Mediterranean region**

Pio Wennubst, Vice Director General, Swiss Agency for Development and Cooperation (SDC), Federal Department of Foreign Affairs (FDFA), Switzerland
Benedetto Saraceno, Psychiatrist, Director Department of Mental Health and Substance Abuse of WHO, SG Lisbon Institute for Global Mental Health, Italy and Portugal

Maha El-Adawy, MD and Director, Health Protection and Promotion, WHO Office Regional Office for the Eastern Mediterranean, Egypt

Souad Abderrahim, Mayor of Tunis, Tunisia

Rabih El Chammay, Psychiatrist, Saint Joseph University in Beirut, Lebanon

Hichem Touahria, Young change-maker

Moderated by Emiliano Albanese, Professor, Università della Svizzera italiana; Director, WHO Collaborating Center for Research and Training in Mental Health, University of Geneva, Switzerland

10.30 Networking Break

11.00 **Regional cooperation in the Middle East Mediterranean region**

Herwig Franz Schopper, Advisor, Experimental Physicist, Former Director General CERN and Founding Father of SESAME, Middle East, Jordan

Elena Korzhenevich, Co-Founder and AtWork Program Director, Moleskine Foundation, Italy

Enrico Granara, Minister Plenipotentiary, Coordinator Euro-Mediterranean Multilateral Activities, Directorate General for Political and Security Affairs, Italian

Ministry of Foreign Affairs and International Cooperation MAECI, Italy

Cristian Chiavetta, Environmental Engineer and Industrial Researcher, Italian National Agency for New Technologies, Energy and Sustainable Economic Development ENEA, Italy

Derek Lutterbeck, Deputy Director and Holder of the Swiss Chair, Mediterranean Academy of Diplomatic Studies, University of Malta MEDAC, Malta

Maher S. M. Dudeen, Young change-maker

Moderated by Rolla Scolari, Journalist, Italy

12.15 **Young change-makers' perspectives and vision for the Middle East Mediterranean region**

Myassa Djebara, MEM Young change-maker 2018 and Co-presenter

Hatim El Otmani, MEM Young change-maker 2018 and Co-presenter

Mohamed Adnene Ben Hajd Yahia, Young change-maker

Khadija El Alami, Young change-maker

Gibran Kokou Freitas, Young change-maker

Abdalfatah Tallouzi, Young change-maker

Moderated by

Boas Erez, Rector, Università della Svizzera italiana, Switzerland

Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana, Switzerland; PLS

Paris Sciences et Lettres-École Normale Supérieure, France

13.00 **Closing Address**

Boas Erez, Rector, Università della Svizzera italiana, Switzerland

13.15 Networking Lunch
